

*Meadean is a specialist management consultancy that provides strategic advice and targeted, effective solutions. We offer appropriate, innovative, value for money consulting and IT services that deliver lasting business benefits to clients.*

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Ray Porter is a senior business strategy consultant and a founding Director of Meadean Limited, with over 20 years consulting experience. As a highly effective project and programme manager, Ray has successfully delivered a number of notable, high-profile competitive energy market reform programmes and smaller, individual projects of strategic importance across a number of industry and public sectors, including banking.

Ray's experience in the competitive electricity and gas markets is extensive, having acted as a senior advisor to market operators; energy retailers; electricity generators; network operators; regulatory authorities; large and small consumers; investment banks; and governments. Working in most areas of the energy value chain, Ray has advised clients on competition policy; market design and development; energy market restructuring; retail deregulation; public-policy; organisation establishment; business processes; market readiness; and competitive strategies for success in a de-regulated environment.

Ray has a detailed understanding of both the GB and Irish electricity markets, having been at the forefront of their development. His energy market experience includes important leadership roles in major cross-industry initiatives, such as the establishment of the gas Short Term Trading Market in Australia (2010); the establishment of the Single Electricity Market on the island of Ireland (2008); the establishment of the New Electricity Trading Arrangements in England and Wales (2001); and the introduction of retail competition in the UK (1998).

Ray also has extensive knowledge and experience in stakeholder management within electricity and gas markets, including seven years managing and representing the interests of the Regional Electricity Companies of England & Wales.

As a consultant, facilitator and project manager, Ray has advised clients from the UK, US, Ireland, Australia, Germany, France, Portugal, Japan, Switzerland, and Jamaica. Specific projects include:

- Project Manager to National Australia Group on the development and implementation of an innovative business strategy across the Bank's UK business banking operations.
- Assistant Programme Director on the DTI/OFGEM NETA Implementation Programme.
- Market Trial Coordinator and advisor to the Australian Energy Market Operator's STTM Establishment Programme.
- Client Side Advisor to the EirGrid and SONI SEM Readiness Projects.
- Client Side Advisor to the SEMO Establishment Project.
- Senior Advisor to a Local Criminal Justice Board in the UK, with responsibility for the development, management and implementation of its communication strategy as part of an initiative to increase confidence in the Criminal Justice System.
- Project Manager for the Charles River Associates' economics team advising ESB National Grid in Ireland on the emerging MAE market design.
- Economics and strategy advisor to the Director General of the Office of Utilities Regulation in Jamaica on the introduction of competition in electricity generation.
- Project Manager to the Queensland Treasury on aspects of the developing electricity market in Australia, including the implementation of practical short-term initiatives.
- Senior Policy Adviser to the National Electricity Consumers Committee during the policy formulation stage of the RETA/NETA reform process.